

SPONSORSHIP LEVELS

There are a number of ways to support the Northside Trap Run!
Sponsorship levels and in-kind needs are listed below.

CHUCK BERRY TITLE SPONSOR **\$20,000**

ONLY ONE AVAILABLE | LOGO ON START-FINISH BANNER • HANG COMPANY BANNER AT FESTIVAL • LOGO ON RACE WEBSITE • LOGO ON EVENT TSHIRT • LOGO ON RACE BIB • LOGO ON COLLATERAL MATERIAL • MEDIA RECOGNITION (AS APPLICABLE) • SOCIAL MEDIA RECOGNITION • FREE BOOTH SPACE • FREE RACE REGISTRATIONS • SPEAKING OPPORTUNITY AT STAGE • RECOGNITION IN PRESS RELEASES • INCLUDE ITEMS IN RACE PACKETS • RECOGNITION BY EVENT EMCEE

TINA TURNER FINISH LINE SPONSOR **\$10,000**

ONLY TWO AVAILABLE | HANG COMPANY BANNER AT FESTIVAL • LOGO ON RACE WEBSITE • LOGO ON EVENT TSHIRT • LOGO ON COLLATERAL MATERIAL • SOCIAL MEDIA RECOGNITION • FREE BOOTH SPACE • FREE RACE REGISTRATIONS • RECOGNITION IN PRESS RELEASES • INCLUDE ITEMS IN RACE PACKETS • RECOGNITION BY EVENT EMCEE

**JOSEPHINE BAKER
CHEER STATION SPONSOR**

\$5,000

10 AVAILABLE | LOGO ON RACE
WEBSITE • LOGO ON EVENT
TSHIRT • SOCIAL MEDIA
RECOGNITION • FREE BOOTH
SPACE • INCLUDE ITEMS IN RACE
PACKETS • **CHEER/WATER
STATION BRANDING**

**MILES DAVIS
BOTTLED WATER SPONSOR
\$2,500**

NAME ON RACE WEBSITE • NAME
ON EVENT TSHIRT • FREE BOOTH
SPACE • INCLUDE ITEMS IN RACE
PACKETS • BRANDED BOTTLED
WATER

**SCOTT JOPLIN
RACE BIB SPONSOR \$1,000**

NAME ON RACE WEBSITE • NAME
ON EVENT TSHIRT • INCLUDE ITEMS
IN RACE PACKETS

GRACE BUMBRY MILE MARKER SPONSOR \$500

NAME ON WEBSITE • LOGO ON MILE MARKER • ITEMS IN RACE PACKET

IN-KIND NEEDS

HEALTHY SNACKS • GATORADE • TABLES • CHAIRS • WATER • CUPS • FRUIT • WATER
COOLERS • TENTS • PHOTOGRAPHERS • WASTE SORTING AREAS • COOLING FANS •
GENERATORS

If the sponsorship levels do not align with your desire to give, please reach out to us and we will explore other giving opportunities. Feel free to contact us with questions! We look forward to receiving your support.

**Traprunstl.com
yfville@gmail.com**



Northside Trap Run 1 Mile Walk & 5K Run

Hosted by Young Friends of the Ville, a committee of Northside Community Housing, Inc.

Sponsorship Form

_____ will gladly sponsor the **Northside Trap Run**.

We are interested in sponsoring the event at the following level:
(see attached pamphlet for benefits of each giving level)

- Chuck Berry Title Sponsor** (\$20,000) – 1 available
- Tina Turner Finish Line Sponsor** (\$10,000) – 2 available
- Josephine Baker Cheer Station Sponsor** (\$5,000) – 10 available
- Miles Davis Bottled Water Sponsor** (\$2,500)
- Scott Joplin Race Bib Sponsor** (\$1,000)
- Grace Bumbry Mile Marker Sponsor** (\$500)

We are interested in making the following in-kind donations

SPONSOR INFORMATION

COMPANY NAME: _____

COMPANY ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

COMPANY WEBSITE: _____

CONTACT PERSON: _____

CONTACT EMAIL: _____ PHONE: _____

I will be providing 1,000 promotional inserts/giveaways in race packets

Northside Community Housing, Incorporated is a tax exempt organization as described in section 501(c)3 of the Internal Revenue Code, EIN- 81-0635558. Please submit your company logo in color and b&w - .eps, .pdf and .jpeg format to Aaron Williams, yfville@gmail.com. Thank you for your support! Please send your check as soon as possible, but no later than August 12, 2022.

Northside Community Housing, Inc.
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Phone: 816-721-6282